DOCUMENT RESUME

ED 462 687 CS 217 792

AUTHOR	Fulwiler, Toby
TITLE	College Writing: A Personal Approach to Academic Writing. Third Edition.
ISBN	ISBN-0-86709-523-7
PUB DATE	2002-00-00
NOTE	245p.
AVAILABLE FROM	Heinemann, 88 Post Road West, P.O. Box 5007, Westport, CT 06881 ($25). Tel: 800-793-2154 (Toll Free); Fax: 800-847-0938 (Toll Free). Web site: http://www.heinemann.com.
PUB TYPE	Books (010) -- Guides - Non-Classroom (055)
EDRS PRICE	Document Not Available from EDRS.
DESCRIPTORS	*Academic Discourse; *Discourse Communities; Higher Education; *Rhetoric; Student Research; Student Writing Models; *Writing (Composition); *Writing Processes
IDENTIFIERS	Academic Language; Alternative Conceptions; Voice (Rhetoric)

ABSTRACT

The affirmation of individual creativity in writing is what sets this book apart from other process-oriented rhetorics. Conversational in tone, the book's third edition boasts a writer-to-writer perspective that will put students at ease. The book "walks" students through the main elements of writing from discovery and research to revising and editing. At the same time, it allows for many detours in its step-by-step approach, with frequent reminders that everyone's processes are unique and that establishing and maintaining a personal voice can be achieved while meeting conventional academic expectations. The book examines the different, yet overlapping stages of writing. It addresses rhetorical issues of audience, purpose, and voice, as well as the details of field, library, and Internet research, with particular attention to evaluating sources. It also offers these new features to keep students and teachers up to date: new Web-based research information; the most recent Modern Language Association guidelines; increased coverage of visual elements of texts; more on approaches to writing "alternative" pieces; and a look at the role of creative nonfiction in an academic setting. The book includes examples of the best of undergraduate writing for inspiration, student statements about their writing problems for reassurance, and guidelines for writing groups, portfolios, publishing class books and Web pages, writing essay examinations, and punctuation. (NKA)

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